



DEPARTMENT OF THE ARMY  
49ER ARMY ROTC BATTALION  
UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE  
9201 UNIVERSITY CITY BOULEVARD, MEMORIAL HALL  
CHARLOTTE NC 28223-0001

ATCC-DDN-CUC

15 March 2011

MEMORANDUM FOR 49er Battalion Cadre, Staff and Cadets

SUBJECT: Battalion Policy # 10, Sponsorship Program

1. Reference: Army Regulation 600-8-8, The Army Sponsorship Program

2. Purpose: A sound sponsorship program assists Cadre, Army Civilians, Cadets, and families successfully relocate into and out of this command. Sponsorship is a commander's program in which individual sponsors serve as the key to successfully reducing stress transitioning in and out of our Reserve Officer Training Corps Program.

3. Summary: Sponsorship improves unit cohesion and readiness by decreasing distractions that hamper personal performance and mission accomplishment. Newly assigned personnel and their families will develop their first impression of our battalion based on how well they are received. Sponsors make first and lasting impressions. Good sponsors reach out to their new arrivals to insure they feel welcome and understand that they are important additions to our battalion. The results of good sponsorship improve performance, morale, retention and ultimately mission readiness.

4. Specifics:

- a. Cadre and Military Science III Cadets will ensure each new arrival is assigned a sponsor and insure sponsorship welcome packets are provided.
- b. Upon identification of an incoming Cadre member, Army Civilian or Cadet, a welcome letter will be sent from the commander to the incoming member. In either case, a Cadre or Cadet Sponsor will be assigned to the incoming member.
- c. A properly managed sponsorship program sets the conditions for a positive command climate. Sponsored personnel benefit by learning how to avoid and prevent problems before they or their family members experience hardship. Leaders benefit by gaining personnel that feel welcome and understand their contribution to the organization from the moment of their arrival.

5. The point of contact for this action is CPT Ramsey at (704) 687-8698

A handwritten signature in black ink, appearing to read "G. McGinnis".

GARY L. MCGINNIS  
LTC, FA  
Commanding